

Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 07711 190858Z

13

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
----- 042081

P R 190842Z NOV 7/
FM AMEMBASSY TAIPEI
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 1757

UNCGAS TAIPEI 7711

FOR: USDOC/BIC/OIM/EA - STRINGER

E.O. 11652: N/A

TAGS: BEXP, TW

SUBJECT: CLOSING DAY REPORT

(1) COMMUNICATIONS SYSTEMS AND EQUIPMENT EXHIBITION

(2) U.S. TRADE CENTER, TAIPEI, NOVEMBER 16-19, 1976

(3) 16

(4) \$186,000 (INCOMPLETE)
(A) \$99,000 (INCOMPLETE)
(B) \$87,000 (INCOMPLETE&

(5) \$7,455,000
(A) \$2,295,000
(B) \$5,160,000

(6) 7

(7) 5

(8) 66

(9) N/A

(10& 3675 (UN-OFFICIAL)
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(11) HIGHLY SUCCESSFUL SHOW WIOH 9 OF THE 16 EXHIBITORS REPORTING OFF-THE-FLOOR SALES. ATTENDANCE OF QUALIFIED BUYERS DELIGHTED THE EXHIBITORS AND THEY REPORTED 957 SALES LEADS GENERATED FROM THE 3675 VISIOORS. THE SUBSOANTIAL 12 MONTH SALES PROJECTION REFLECTES THE HIGH QUALITY AND INTEREST OF THE CHINESE BUSINESSMEN VISITING THIS EXHIBITION.

(12) ORADE CENTER WELL PLEASED WIOH THE EXCELLENT MIX OF COMMUNICATIONS EQUIPMENT PROCURED FOR THIS SHOW AND THE PROJECT OFFICER SHOULD BE COMPLIMENTED FOR HIS FINE WORK. SUPPORT BY THE COMMERCIAL SECTION IS REFLECTED IN 5 AGENT APPOINTMENTS DURING THE SHOW AND WITH THREE MORE REPRESENTATIVE EXPECTED TO BE SIGNED SHORTLY.
POPPL

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NNN

*** Current Handling Restrictions *** n/a

*** Current Classification *** UNCLASSIFIED

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 19 NOV 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
Enclosure: n/a
Executive Order: n/a
Errors: n/a
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Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Handling Restrictions: n/a
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Margaret P. Grafeld
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